

Privacy Statement

This Privacy Statement is utilized by Bettr Health Group B.V.

Through our websites bettr-group.com and all its affiliated websites, including bettr-health.com, bettr-solutions.com, and bettr-finance.com, we collect information. In this statement, we delve into the information gathering process during visits to our websites. We uphold your privacy and ensure that any personal information you provide is handled confidentially. Processing of personal data adheres to the guidelines of the General Data Protection Regulation. We've implemented security measures to safeguard your personal data, both technically and organizationally. This privacy statement outlines our approach to handling personal data.

Purposes and Legal Basis of Data Processing

We use personal data to process your inquiries, grant you access to specific information, send you digital newsletters, or provide you with the opportunity to utilize the functionalities and services on our websites. By granting us permission for these actions, we can respond more efficiently to your requests or inform you more specifically about new product offerings. We may also process your personal data to fulfill a legal obligation, generate statistics regarding website usage, analyze and/or improve our websites, and/or enhance our communication, products, and services. By using a contact form, you grant us permission to approach you with commercial information. If you have given us permission to keep you informed via email about our latest news, each communication will include an unsubscribe option if you no longer wish to receive news from us.

If your organization is a customer of ours, your data is processed as a necessary part of fulfilling the rights and obligations arising from our contractual relationship or by law. Additionally, we have a legitimate interest in sending additional information about us to those who have provided their data to receive a service (such as attending an event), as long as the respective person has not indicated a preference not to receive such information.

We assure you that your personal data will not be disclosed to third parties, except as required by law, at your request, or to processors who perform certain tasks on our behalf (such as the hosting provider).

Data Processed

For each service, we ask you to provide certain information. The following personal data is collected via the forms on our website:

- First name
- Last name
- Email address
- Information request
- Click behavior and visit data (see below)
- Any opt-ins
- Click Behavior and Visit Data

General visit data may be tracked on our websites. In this context, the IP address of your computer, any username, the internet browser used, or the operating system used, the number of visits, the average time spent on the website, the time of retrieval, the data sent by the visitor's browser, and the pages visited may be recorded and used for statistical analyses of website visit and click behavior. This data is

also used to optimize the functioning of the websites. We endeavor to anonymize this data as much as possible.

We do not collect or use special personal data for segmentation purposes.

Retention Periods

If you fill out a contact form on the websites, sign up in another way, use our services, or send us an email, the data you send us will be retained for as long as necessary given the nature of the form, the content of your email, or the execution of our service, for the full answering and handling thereof. Retaining the data may also be necessary to comply with our legal obligations, settle disputes, and fulfill our agreements.

Applicants

Bettr Health Group B.V. is a growing company and is continuously looking for new employees. Personal data is collected and processed during the application process in accordance with applicable law. After the recruitment and selection process, the data of an applicant who has not joined us will not be retained longer than necessary. If you agree to the privacy statement, we will keep your data for a maximum of 1 year after the end of the procedure. If we need to retain data for a longer period, we will request permission from the applicant.

Links to Third-Party Websites

This privacy statement only pertains to activities on the Bettr servers. Other websites (including those actively linked from these websites and websites of third parties or sub-brands) have their own privacy policies, which we do not execute or enforce, and therefore, this privacy statement does not apply. We do not bear responsibility for these third parties and how they handle (personal) data. We recommend reading the privacy statements of these websites before using them.

Information Requests, Withdrawal, Access, Correction, and Right of Objection

We naturally respect your wish if you do not give consent for the collection, registration, and use of your personal data for the stated purposes. You can inform us in writing or by email if you no longer wish to be contacted with information about our products. If you do not wish to receive emails, you can click on a link in received emails (or newsletters) to automatically unsubscribe.

If you would like more information about us, our products, our privacy policy, a request for access, correction, limitation of processing, deletion, or erasure of your personal data, or if the link in the emails (or newsletters) you received does not work, please contact us in writing at the address below. You can also contact us if you wish to file a complaint. If you want to receive the (digital) personal data we process about you, you can invoke your right to data portability. This means that you will receive your data in a format that allows you to easily pass it on to another organization. We will handle your request within a reasonable period.

Changes and Updates

We reserve the right to revise this privacy statement from time to time. Changes will be made available via these websites. In such a case, we cannot provide you with an individual notification. Therefore, you should regularly check whether any changes or updates are available.

Contact

If you have any further questions about the privacy policy of Bettr Health Group B.V., you can contact us by email at info@bettr-group.com, or in writing at the following address:

Bettr Health Group B.V.
Zonneoordlaan 17

6718 TK Ede

Email: info@bettr-group.com

This Privacy statement was last updated on April 25, 2024.